



Roots of India · Reach of the World





Introduction

Diarch Organic is not another spice brand. It is a luxury Indian pantry house — a curated edit of the subcontinent's finest harvests, refined to international shelf standards and crafted to command premium aisles from Patna to Toronto.



Brand Story

Diarch Organic was born in the soil of Bihar — a land where the Ganga has fed civilizations, where turmeric, makhana, and aromatic rice have flourished for centuries. Under the Diarch Group, the brand was created with a single conviction: that India's farms produce ingredients fine enough to stand beside the world's most respected pantry brands, if only they were treated with the reverence — and the packaging — they deserve. Every Diarch Organic product is sourced from selected belts, processed under hygienic factory conditions, and presented in international-grade packaging. From the spice fields of Rajasthan and Kerala, to the rice paddies of West Champaran, to the makhana ponds of Darbhanga — Diarch Organic is the bridge between India's heritage and the world's discerning kitchens.



Since 2016



"For the modern Indian household and the global Indian diaspora who refuse to compromise on quality, Diarch Organic delivers premium, hygienically processed, export-grade pantry essentials — wrapped in packaging worthy of the world's finest gourmet shelves."



Brand Vision

To become India's most respected premium pantry brand, present on every modern trade shelf domestically and in every Indian grocery store across the world's top 25 diaspora cities by 2032.

Brand Mission

01. Source the finest seasonal harvests directly from India's most celebrated growing belts.
02. Process under hygienic, modern, food-grade manufacturing standards.
03. Package in international-grade, tamper-proof, moisture-locked formats.
04. Build a premium retail and export distribution network anchored in trust.
05. Tell India's pantry story to the world — proudly, beautifully, professionally.



A Message from Our Founder

Dear Friend,

A Vision Rooted in Purpose, Growing Towards the World

Having built a strong foundation in real estate, I have always believed that true success lies not in one achievement, but in the ability to create lasting value across communities. It is this conviction that inspired me to diversify the Diarch Group beyond its origins — and to channel our resources, expertise, and networks into something deeply personal: bringing the finest of India's organic produce to doorsteps around the world.

India's soil is among the most generous on earth. Yet for decades, its finest ingredients — hand-harvested turmeric, heritage aromatic rice, and prized makhana — have reached global markets without the quality standards, traceability, or presentation they rightfully deserve. Diarch Organic was founded to change that narrative.

Our commitment is fourfold. Through Diarch Organic, we source and deliver premium, ethically grown products directly to consumers — at pricing that reflects fairness to both the farmer and the family. Through Diarch Go, our e-commerce and supply chain division, we are building the digital infrastructure to make quality accessible at scale across domestic markets. And through Diarch International, our export-import arm, we are proudly carrying India's agricultural heritage to global markets — while simultaneously sourcing world-class products to serve our own country's growing aspirations.

Equally close to our heart is our commitment to employment and community upliftment. The Diarch Group firmly believes that a business which does not empower the people around it is an incomplete business. As we scale our organic, logistics, and international trade operations, we are creating meaningful livelihoods — for farmers in the fields of Bihar and Telangana, for skilled workers in our processing and packaging facilities, for young professionals in our supply chain and e-commerce divisions, and for entrepreneurs and distributors in the markets we serve. Every unit of growth within the Diarch Group is designed to translate into an opportunity for someone whose life we can positively touch.

— Ranjan Kumar Ojha
Founder & Managing Director, Diarch Group





Our Product

भारत की मिट्टी से, दुनिया की रसोई तक



We bring the richness of nature to global markets through our premium range of certified organic agro products. Our products are sourced directly from trusted farmers and processed under strict quality standards to ensure purity, freshness, and sustainability.



Diarch Organic
Chaat Masala



Diarch Organic
Garam Masala



Diarch Organic
Bihari Chicken Masala



Diarch Organic
Sabji Masala



Diarch Organic
Champan Meat Masala



Diarch Organic
Coriander Powder



Diarch Organic
Cumin Powder



Diarch Organic
Red Chilli



Diarch Organic
Turmeric Powder



Diarch Organic
Black Pepper Powder



भारत की मिट्टी से, दुनिया की रसोई तक



Diarch Organic
Fox Nut - Peri Peri



Diarch Organic
Fox Nut - Unflavoured



Diarch Organic
Fox Nut - Chocolate



Diarch Organic
Fox Nut - Mint





भारत की मिट्टी से, दुनिया की रसोई तक



Diarch Organic Cumin Powder



Diarch Organic Coriander Powder



Diarch Organic Red Chilli



Diarch Organic Black Pepper



Diarch Organic Turmeric Powder



Diarch Organic Sabji Masala



Diarch Organic Garam Masala



Diarch Organic Chaat Masala



Diarch Organic Meat Masala



Diarch Organic Chicken Masala



All Product Range

Whole Spices: Black Pepper, White Pepper, Green Cardamom, Black Cardamom, Cloves, Cinnamon, Cassia, Nutmeg, Mace, Star Anise, Bay Leaf

Seed Spices: Cumin Seeds, Coriander Seeds, Fennel Seeds, Fenugreek Seeds, Ajwain, Kalonji, Mustard Seeds, Poppy Seeds

Ground Spices: Turmeric Powder, Red Chilli Powder, Coriander Powder, Cumin Powder, Black Pepper Powder, Dry Ginger Powder, Onion Powder

Blended Masalas: Garam Masala, Biryani Masala, Chicken Masala, Meat Masala, Chaat Masala, Kitchen King Masala, Sambar Masala, Tandoori Masala

Wheat Products: Whole Wheat Flour (Atta), Refined Wheat Flour (Maida), Semolina (Sooji/Rava), Broken Wheat (Dalia)

Pulse Flours: Gram Flour (Besan), Roasted Gram Flour (Sattu), Chickpea Flour, Lentil Flour, Moong Flour, Millet Flours Bajra Flour, Jowar Flour, Ragi Flour, Multigrain Flour Rice Products Rice Flour, Idli Flour, Dosa Mix

Dry fruits: Premium Nuts, Almonds, Mamra Almonds, Gurbandi Almonds, Cashew Nuts, Pistachios, Walnuts (With Shell), Walnut Kernels, Popular Dried Fruits, Raisins (Kishmish), Black Raisins, Golden Raisins, Dried Figs (Anjeer), Dried Apricots (Khubani), Dried Dates (Chuara), Dry Prunes,

Healthy Seeds: Watermelon Seeds, Pumpkin Seeds, Sunflower Seeds, Muskmelon Seeds, Chia Seeds, Flax Seeds

Indian Specialty Export Products: Makhana (Fox Nuts) • Dry Coconut (Copra) • Tamarind (Seedless)





We are

- ✓ Confident, never loud
- ✓ Warm, never sentimental
- ✓ Premium, never pretentious
- ✓ Indian-rooted, globally fluent
- ✓ Specific, never vague



We are not

- ✓ Bollywood-festive or shouty
- ✓ Cheap-price-led
- ✓ Health-claim-stuffed
- ✓ Generic "organic-lifestyle"
- ✓ Imitating Western brands

Every Diarch Organic pack must do three things, in this order: (1) Earn the shelf through immediate premium recognition; (2) Honour the ingredient through ingredient-forward photography or restrained typography; (3) Carry the trust marks — FSSAI, batch, dates, manufacturer, country of origin — with absolute clarity. The pack is the first product the consumer buys. The ingredient is the second.






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Thank You.

